



PRESENTED BY LINDA ABRAHAM FOUNDER & CEO, ACCEPTED

Meet Your Presenter

- Founder and CEO of Accepted (since 1994)
- Co-founder and first president of AIGAC
- Quoted in WSJ, US News, P&Q, BusinessBecause, and CBS News
- Host of Admissions Straight Talk podcast
- Named by BusinessInsider as an <u>MBA Consultant to</u> <u>Know if You Want to Get Into a Top Business School</u>









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Comprehensive MBA Application Package

1-School App Package

\$500

OFF

2-School App Package

\$700 OFF

> 3-School App (or More) Packages

\$800

OFF

Hourly Plan

10%

OFF

Coupon Code: MBA4ME

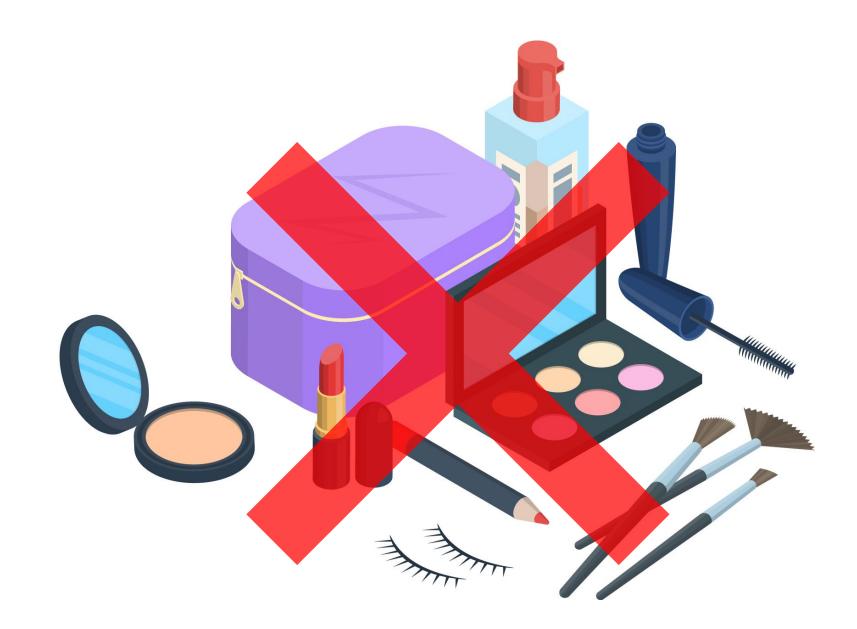
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Ends June 14



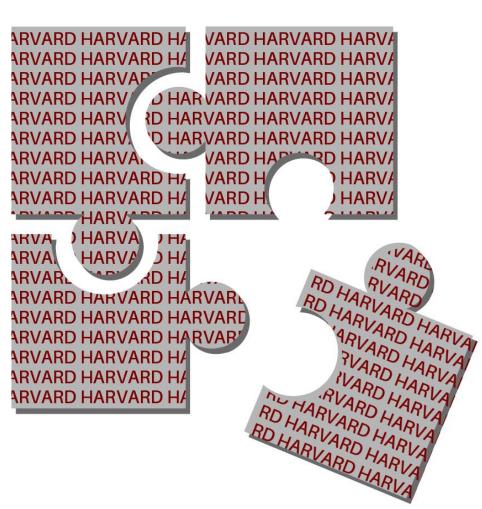








Demonstrate Fit







Demonstrate you can do the work.







Take a look at your grades





Class of 2022 Average Entering GPA:

3.70



Weak quant skills?

2+2=3?



HBS Test Stats for Class of 2022

	% of Class	Median Total	Median Quant	Quant Range	Median Verbal	Verbal Range
GMAT	78%	730	48	40-51	42	27-51
GRE	22%	326	163	145-170	163	148-170



That GMAT Score

www.accepted.com/mba/gmatscorewebinar

blog.accepted.com/should-you-retake-the-gmat-3



Know why you want an MBA and how you'll use it.



Intended Post-MBA Information

Read This First!

Application

Home

Please enter your Intended Post-MBA goals below.

Personal	Industry	V
Family	Function	
Additional Information	Briefly tell us more about your career	
Resume	aspirations:	
Employment		
Intended Post-MBA Goals		500 characters remaining
Education Extracurricular	Continue	



Goal = Function + Industry



Intended Post-MBA Information

Read This First!

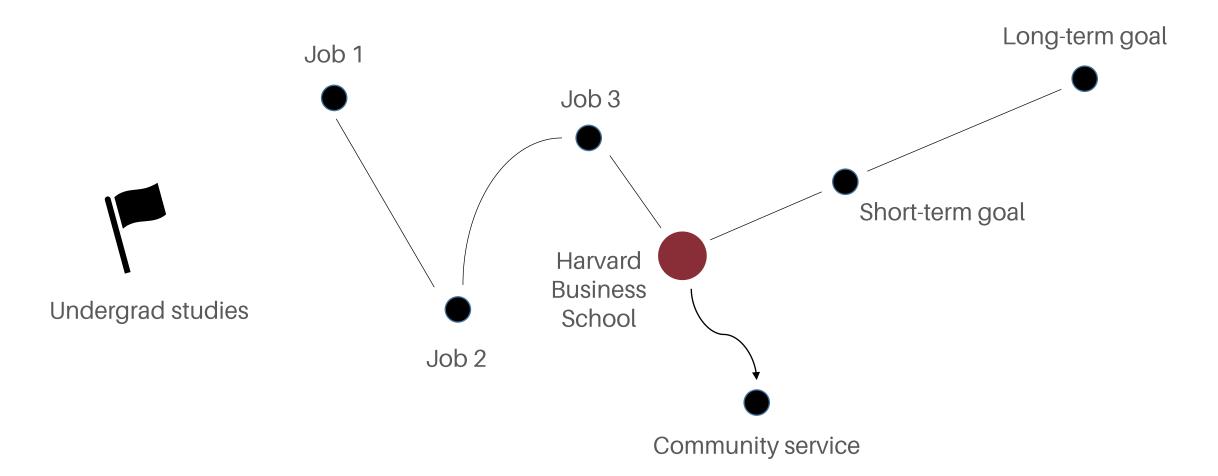
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Share HBS values.

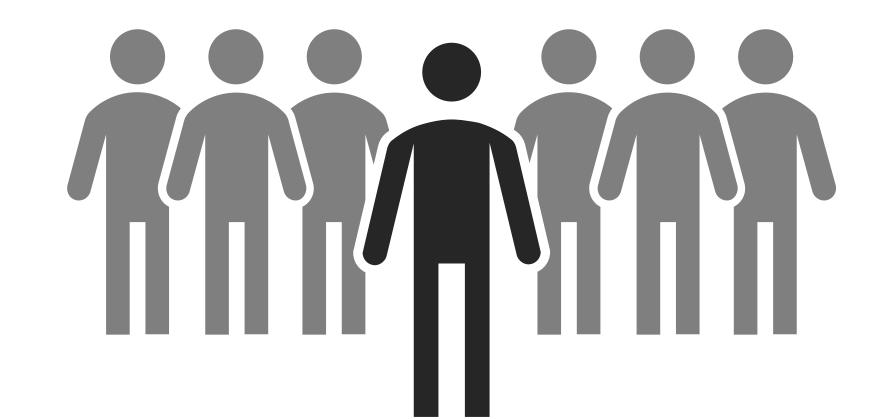


HBS Mission

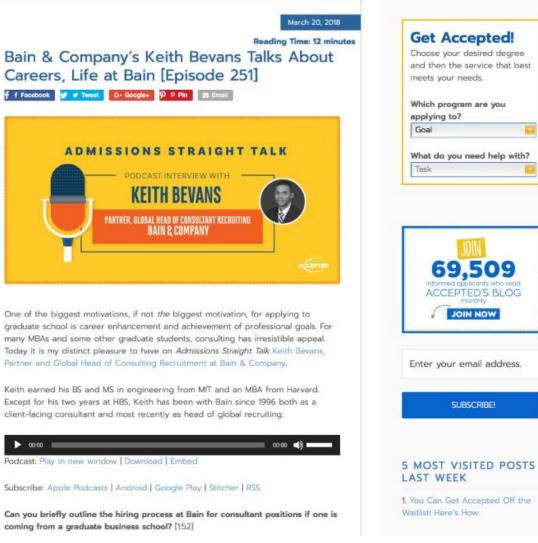
"Educating leaders who make a difference in the world."



Leadership

















Community Service





American Red Cross BILL& MELINDA GATES foundation





TEACHFORAMERICA











Harvard's 6 Differentiators

- Case method and FIELD projects (experiential learning)
- 2. Section experience
- 3. Joint degree options
- 4. International
- 5. "Communities of engagement"
- 6. Residential community



Top10 Top20



Acceptance Rate

Year	% Accepted	Class Size
2020	11.5%	732
2019	9.2%	938



Demonstrate you can make a difference.



"Past behavior predicts future behavior."



Stand out!





4 Strategic Steps

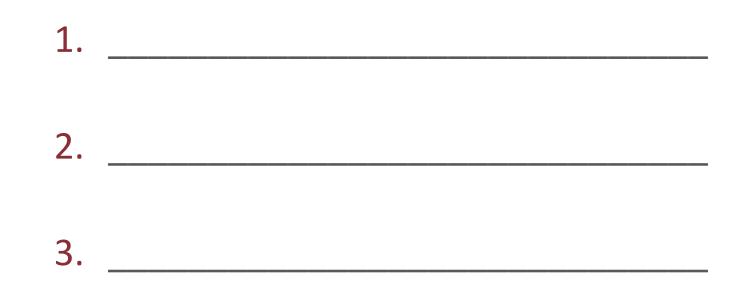
- **1**. Demonstrate you can do the work and excel.
- 2. Reveal a goal that requires an HBS MBA.
- **3**. Show you share values and have qualities HBS seeks.
- 4. Establish ability to contribute distinctively.



250 characters remaining
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3 Most Important Extracurricular Activities





Essay Question & Instructions

There is one question for the Class of 2022:

"As we review your application, what more would you like us to know as we consider your candidacy for the Harvard Business School MBA program?"

There is no word limit for this question. We think you know what guidance we're going to give here. Don't overthink, overcraft and overwrite. Just answer the question in clear language that those of us who don't know your world can understand.



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Additional Info?







accepted.com/311







Thinking about Harvard's Interview Reflections

blog.accepted.com/thinking-about-harvards-mba-interview-reflections



FREE Consultation

Win a free 15-minute consultation with Linda Abraham!







Show You Belong at Harvard

- 1. Evidence you can do the work.
- 2. Realistic goal requiring an MBA from Harvard.
- 3. Shared values.
- 4. You make a difference.







STAY TUNED!

COMING IN 3 MINUTES!

Invest in Your Future

Do It Yourself

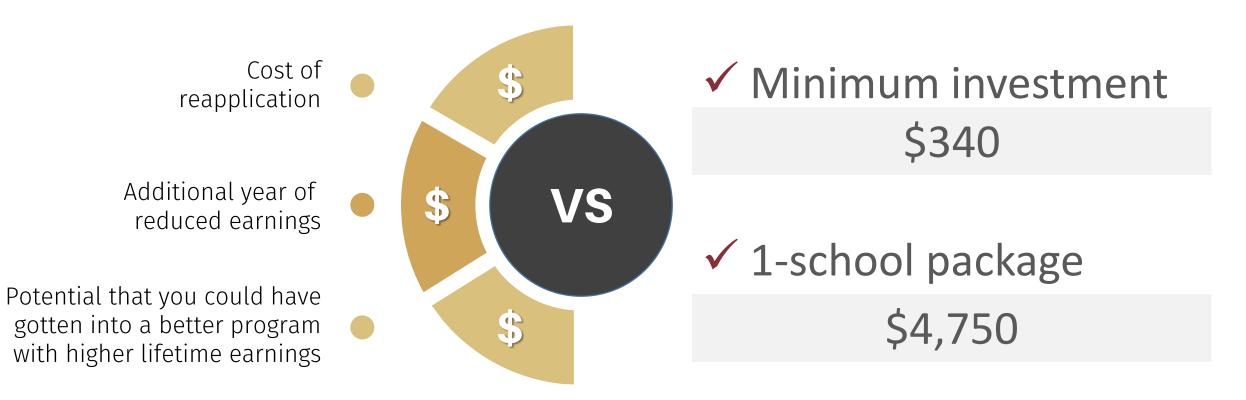
Get Accepted!



- ✓ Access expertise and experience
- ✓ Reduce your stress
- ✓ Save time
- Optimize your application and school choice
- Mitigate weaknesses

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Risks of not using Accepted





Client Testimonials

I did find out just over a week ago that I was admitted to HBS! Super exciting news—I definitely would not have been as successful without your [Esmeralda Cardenal's] help... it was a pleasure working with you!"

As you perhaps know, I have been working with Accepted and Jennifer in particular ... And yesterday, I got the good news and it was from Harvard! I am absolutely thrilled.

"Amidst the euphoria, I want to take out a moment to thank Accepted (Jennifer in particular) for all the help, and in ways that went beyond admissions consulting."



Client Testimonials

It's a wonderful feeling to have been accepted by Harvard, a school that until now, I had only dreamed of attending—but, sincerely, I could not have done it without the help of Cindy.

She made sense of all my confused ideas...and inspired me to write well. But the best part was her editing—it was almost magical."

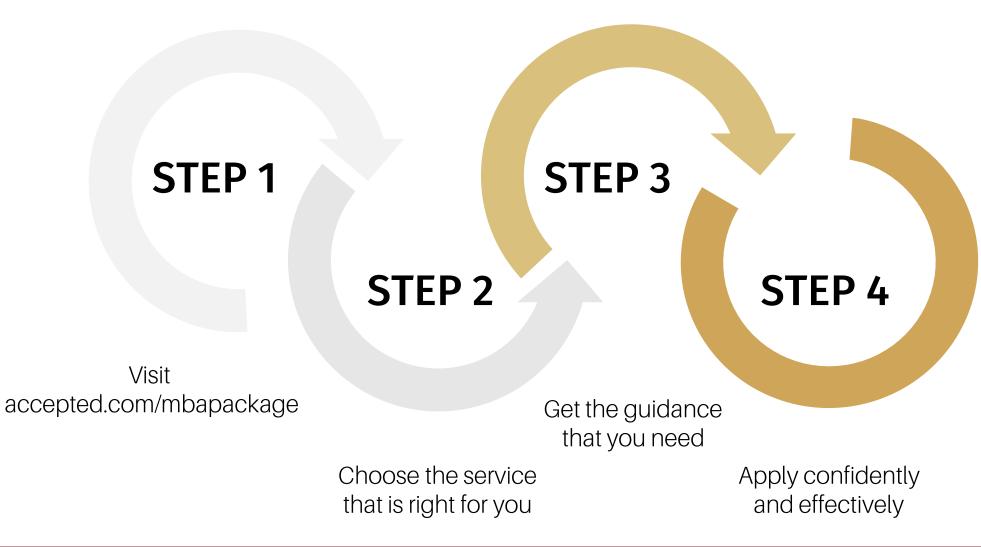
Although I just got admitted to Wharton, I already decided that I will be joining HBS (Also accepted to Stanford GSB)...

This is like a dream come true! I already recommended my friends to work with you when they plan to apply."









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Client Testimonials

I have great news, I got accepted by 4 out of 5 schools and one school even made a great scholarship offer. Most likely, I will move to Boston/HBS in August.

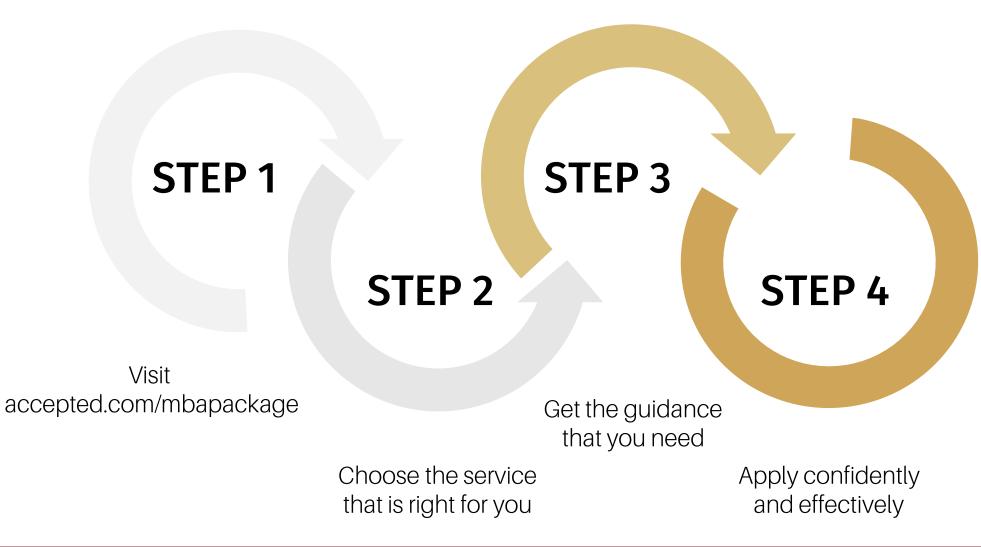
I couldn't be happier!!!"

As a Chinese male with a below-average GMAT, I got advice from other consultants to apply for [lower-ranked] schools ... Natalie is one of the very few who believed that I actually have a shot at M7. I almost gave up my hope for H/W..."

- Accepted to Harvard and Wharton







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