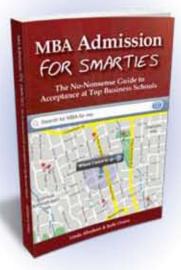
December

The Smart Timeline for 2013 Round 2 MBA Applicants

PREPARE.
RESEARCH.
STRATEGIZE

Grab this must-have guide to excel at every one of these steps.



APPLY. IMPLEMENT. EXCEL.



April

CLARIFY GOALS

Network and

research.

ASSESS ACADEMICS

Sign up for

GMAT course.

May

CLARIFY GOALS Schedule 4 Informational Interviews.

Draft concise post MBA GOAL in terms of function and industry.

ASSESS ACADEMICS

Take GMAT.

CLARIFY GOALS

July

ASSESS ACADEMICS Study for GMAT. ASSESS AND EVALUATE ACADEMIC RECORD

If satisfied, you're done. If not, prepare again and retake

August

ASSESS AND EVALUATE ACADEMIC RECORD

Need to take additional classes to make up
for low grades or don't have much quant?

ASSESS AND EVALUATE ACADEMIC RECORD

After GMAT, sign up for classes (if necessary) in summer, fall and winter.

September

EVALUATE LEADERSHIP EXPERIENCE Do you have it on the job? If not, see if you can assume more responsibility in the next six months. If not, assume leadership role off the job - community service, church, politics, sports, the arts, or other interest.

COUNT STAMPS IN YOUR PASSPORT? If you don't have international experience, can you add it on the job? Via personal travel?

COMMUNITY SERVICE OR HOBBILES Make time for these! MBA programs don't want nerds or people consumed by work.

RESEARCH MBA PROGRAMS Start at specialty rankings for your field of interest. Talk to people in the roles you would like to have post-MBA.

What programs do they recommend?

RESEARCH MBA PROGRAMS Scour school web sites with focus on career services (who recruits and hires for your dream positions at which schools?) Curriculum (do they teach what you need and want to learn how you want to learn it?), Co-curricular activities (Do they have the extra-curricular clubs and activities that will help you achieve your goals?)

RESEARCH MBA PROGRAMS
Follow school blogs, social media, student blogs and newsletters.

November

RESEARCH MBA PROGRAMS Visit schools you are most intersted in while class is in session.

RESEARCH MBA PROGRAMS Attend MBA Fairs and school receptions if you can't get to campuses.

CHOOSE SCHOOLS AND DECIDE WHERE TO APPLY

October

UPDATE RESUME Make it shine!

FILL IN BOXES Get it done.

ESSAYS Jot down notes and ideas.

ESSAYS Draft, write, revise, edit, and proof essays one school at a time.

RECOMMENDATIONS Decide on and ask recommenders. Give recommenders any necessary info, deadlines. RECOMMENDATIONS
Remind recommenders
weekly or bi-weekly about
approaching deadline.

SUBMIT YOUR APPLICATIONS

January

DEADLINES.

Design by serersecengin coming w